



## Louis Kreppert

**Get Easy Repeatable Online Product Marketing Results**

<https://lkreppert.com/>

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Louis has a proven track record in selling on Amazon, Ebay and online platforms.

*Ellen H. IL*



LinkedIn

[Louis Kreppert](#)



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## Speaking Topics

### Decisions to make as you start your Online Business

Learn how to create effective product listings using content and images. Understand which platform would be best for your products and learn which shipping strategy is right for you.

### 3rd Party Platforms to Sell Your Product

Learn about 3rd Party Marketplaces that can help your customers find your products. Learn strategies to test products in the Marketplace and discuss different reports available.

### How to make Amazon your friend and increase retail sales

I show you how E-commerce presents opportunities for creating a paradigm shift in how we sell. Brand awareness selling is a strategy that works!

## Bio

### Louis has 30 years experience in Sales and Marketing

He has sold over \$500K in the past 5 years through platforms such as Amazon, eBay, Facebook and Shopify. A long-time active member of Toastmasters International, earning the *Distinguished Toastmaster (DTM) Award*.

## Speaking Experience

Small Business Development Centers in Joliet & Sugar Grove

Chamber of Commerce Joint Meeting for Bartlett Area, Batavia, Geneva, Cary-Grove, and Elgin

Congregational Church of Batavia (CCOB) - Small Business Networking Group

Exchange Club - Saint Charles

## Offerings

**Workshop**

**Podcast Guest Speaker**

**Consult Session**

## INTERVIEW QUESTION'S ABOUT SELLING ONLINE

1	What do I need to get started selling on-line?	11	The best way to price my items to sell?
2	How long does it take to get started with an ecommerce business?	12	What is a good profit margin on items I sell?
3	How much product do you need to get started?	13	How frequently do you offer sales, promotions, or coupons?
4	Where do you source for items to sell?	14	Do you negotiate the price as an on-line seller?
5	What is the best Marketplace to sell my items?	15	Do you recommend shipping myself or using a third-party shipping company?
6	How do you organize and track inventory?	16	How do you know what shipping costs will be for an item?
7	How to handle returns?	17	What is a best practice in using Social Media to promote my on-line business?
8	How much time do you spend a day working on your business?	18	How can I gain credibility as an on-line seller?
9	Do you respond directly to customer feedback or hire out?	19	Can you duplicate yourself as an on-line seller and have branch locations?
10	What is a common sales strategy to move product fast?	20	Is there such a thing as an on-line seller association?

**Louis Kreppert** has 30 years' experience in sales and marketing including ten years in brick and motor retailing. With his knowledge and love of e-commerce, he has sold over \$500,000 in the past 5 years through platforms such as Amazon, eBay, Facebook, and Shopify.

A long-time active member of Toastmasters International, earning the "Distinguished Toastmaster (DTM) Award."



### Available for Consultations, Seminars & Workshops